

Pheromones-The 20/20 Experiment

Perhaps the most famous sociological study to determine the effectiveness of **pheromones** with human sexual attraction has been conducted by ABC's primetime information program-20/20. Identical twins, a speed dating session, and pheromones were used to test the legitimacy of the claims made by various perfume companies.



Set of single female twins (Sarah and Bridget) and a set of accessible man twin babies (Dave and Paul) were all told individually that they were going to go to a speed courting session and have an advantage over all the other participants-the use of **human pheromones**. Sarah and Gaga were given the actual pheromones before the dating program while Paul and also Bridget were given a placebo.

- Each of the four participants engaged in ten five-minute dates with members of the opposite sex.
- The twins had been similarly dressed and therefore should have had similar results.

Pure Trust Pheromone



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Pure Trust Pheromone Additive to Build Rapport

Pure Trust is a pheromone formula that was created to help cut the time it takes to build relationships and appear more trustworthy. Whether a new contact or somebody important, this formula can help to strengthen that bond. Trust opens doors and creates a natural lubricant in conversations, business meetings, or new encounters. Pure Trust is intended to help emanate this image to others and help you create those networks that may boost your social status and connections.

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The Pheromone Products Effective Pheromone products such as perfumes have become popular all over the world because of its promise which will enhance an individual's capability in attracting the opposite sex or appear dominant over the same sex. Though extensively accepted in...

“ The twins who were given pheromones prior to the rate dating session-Sarah and Dave had significantly higher responses from the other unknowing participants compared to Bridget and Paul. Nine out of ten men wanted to see Sarah again as opposed to only five guys wanting to see her twin sister Bridget. Dave received 10 positive responses when compared with his brother Paul's success rate of six women.

- These results confirm that using pheromones in this meeting did indeed give the edge to two of the lucky identical twins.
- Stories are often told of customers who report more touch through the opposite sex, eye contact, and being generally noticed when wearing pheromones.



“ **Arnoldo Fernandez**

Arnoldo is a head content marketing specialist at popcornattheater.com, a site on health, lifestyle and fitness. In the past, Arnoldo worked as a advertising guru for a news web site. When he's not scouting for articles, Arnoldo enjoys acting and surfing.

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